

# PABLO DELGADO

## ON THEIR LEVEL

7th March - 25 April 2015

Howard Griffin Gallery Los Angeles

Howard Griffin Gallery Los Angeles is pleased to present an exhibition by Mexican visual artist Pablo Delgado. Entitled *On Their Level*, the exhibition will challenge the viewer's perspective by literally changing their point of view and in doing so playfully exploring multiple perceptions of society, equality, consumerism and temporality.

Within the exhibition Delgado continues the thread explored in his 2014 London exhibition *Even Less* by creating a viewing experience based on interaction, engagement and active participation. In *On Their Level*, Delgado pushes this concept forward by again forcing the viewer to radically change the lens through which they view the subject.

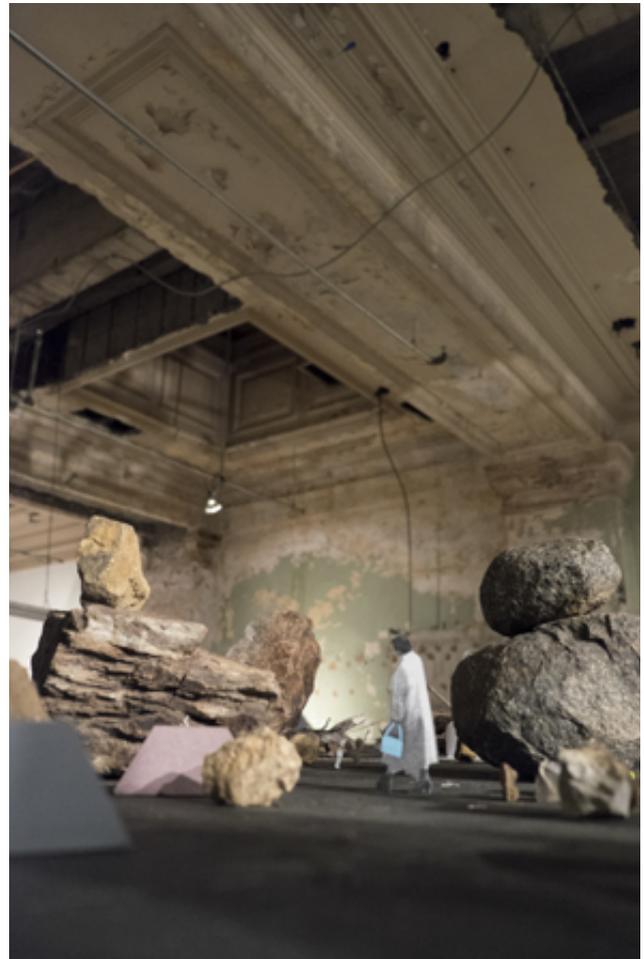
In the installation, the viewer is presented with a constrained perspective in which they find themselves at floor level, face to face with a tableau of Delgado's visual metaphors and references. Delgado uses this new perspective to present an entire population of people arranged in surreal scenes and compositions each with a deeper underlying meaning.

The figures in Delgado's scenes are all looking for the 'right' shape, the 'right' place, the 'right' object. Familiar faces from 1950s and 60s America travel from A to B constantly looking for things that they are never able to find. In this way, the work confronts consumerism and the problem of over consumption.

Disparate places are linked by surfaces and time, built and populated by individuals who at the same time form a homogeneous group. In this way, Delgado creates a microcosm of American society in a surreal and humorous way.

Over population and over production are problems that are treated as part of a fictional scene that takes place in someone else's world, making it someone else's problem. The exhibition is concerned with the dichotomy between ephemerality and permanence, explored through Delgado's subject matter. Delgado further explores these themes with the use of materials, shape and colour.

By making the viewer small, Delgado invites the viewer to be an observer of how he sees society. The theme of the exhibition references the artist's personal struggle, hinting at relations between the US and Mexico. Delgado comments on the blindness of people to the world they have created, altering their perspective in order to present a new narrative and way of seeing the world.



### Further information:

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